



strategic advisors

**The /amo global strategic communications advisory group  
reinforces its international senior management team to accelerate expansion**

Paris, London, New York

Thursday 24<sup>th</sup> March 2022

/amo, the leading strategic communications advisory group backed by Havas, announced today the appointment of a new senior management team to lead the global enterprise and further accelerate its international development.

Stéphane Fouks, a co-founder of /amo and Executive Vice President of the Havas Group, has assumed the role of the network's chairman, taking over from Angus Maitland, who has announced his retirement after more than 20 years helping oversee and grow /amo. Mr. Maitland will continue to serve as an advisor to /amo.

/amo has also appointed two co-CEOs:

- Neil Bennett in London, CEO of Maitland/amo;
- Tom Johnson in New York, CEO of Abernathy MacGregor/amo.

The two co-CEOs will lead the continued expansion of the global organization, consolidating /amo's existing strengths built up over the last two decades with the support of its national consultancies, each a deeply rooted leader in its own market.

In addition, Jeremy Dorling has been named as /amo's Global CFO, which he will perform in parallel with his current role as Maitland/amo's CFO/COO.

Yannick Bolloré, CEO of the Havas Group and chairman of its parent company Vivendi, said:

*"I am very pleased to see Stéphane, Tom and Neil taking /amo into the next phase of its development, building on the excellent leadership of Angus Maitland, under whose watch /amo has established itself as an authoritative source of strategic counsel for international corporate leaders around the world. With backing from the Havas Group, /amo has continued to grow rapidly in the last two years, most notably with the acquisitions of Cicero/amo in London, Brussels and Dublin, and Tinkle/amo in Spain. Stéphane, Tom and Neil enjoy the full support of us all at Havas and its parent Vivendi, and I wish all three great success in their new mission."*

Stéphane Fouks, the new /amo Chairman, said:

*"It is a great honour to succeed Angus Maitland with whom, together with our late colleague Jim Abernathy, we founded /amo in 2001. Together with Angus and the talented /amo members around the world, we have built /amo into the leading international strategic communications firm for companies and executives as they contemplate their most critical decisions. I am most fortunate to have Neil and Tom at my side to drive /amo forward. They have proven themselves inspiring and skillful leaders as national agency CEOs, with Maitland/amo in the UK and Abernathy MacGregor/amo in the US. I look forward to working closely with everyone within /amo, alongside Angus as a trusted advisor, as we accelerate our development to anticipate the evolution of the market. Our clients, the corporate leaders of blue-chip companies around the world, face an overwhelming array of challenges in running their businesses today, and the demand for objective, informed and insightful strategic counsel such as /amo offers has never been greater."*

/amo, founded in 2001, brings together a team of best-in-class consultancies offering a full suite of strategic advisory services, and operates directly in 19 countries through its partner and affiliate agencies. Last year alone, /amo advised on almost 240 M&A deals worth approximately €350 billion.



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**About /amo**

/amo is a global organisation of strategic advisors dedicated to building, enhancing and protecting our clients' reputations while helping achieve their business objectives. We are present in more than 19 countries, with best-in-class consultancies in Amsterdam, Beijing, Berlin, Bern, Brussels, Düsseldorf, Frankfurt, Geneva, Hong Kong, Houston, Lisbon, London, Los Angeles, Luanda, Maputo, New York City, Oporto, Oslo, Paris, San Francisco, Sao Paulo, Shanghai, Shenzhen, Stockholm, Tokyo, Washington DC, and Zurich.

We offer a full range of services to our clients, including:

**Transactions:** We are a top-ranking organisation for cross-border M&A and communications with long and deep experience in all types of capital market transactions.

**Transformation:** We work closely with our clients and their employees through every success-critical mission of corporate transformation.

**Engagement and responsibility:** We help our clients identify, listen to and engage with all their key stakeholders, including investors, regulators, public officials, employees and customers.

**Crisis:** We stand by our clients at their most challenging moments, providing insight, expertise, perspective and competence to help them navigate crises in their domestic and international markets.

**Policy:** We advise clients on potential significant government policy changes, how they may affect them and how they can lobby and campaign to protect their interests

/amo is backed by Havas, one of the world's largest global communications groups, founded in 1835 in Paris.

**for more information please contact:**

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